

# Dine For Life



## About us

- Dine for Life was established in 2009 by passionate young professionals committed to promoting social change by hosting a dining experience for charities that have a positive and meaningful social policy agenda.
- In this instance, we are seeking to help those affected by domestic violence through supporting The Global Good Foundation (GGF). <http://www.ggf.org.au>
- Contact us via email at [info@dineforlife.com.au](mailto:info@dineforlife.com.au) or telephone us on 1300 202 209.

## The story of Dine For Life...

What started out as a desire to 'do something' for the community has turned into the *Dine for Life* project: encouraging the people of Perth to go out, have fun, enjoy some great food – and support the important social issues within our community.

*Dine for Life* is a simple concept – relying on the generosity of Perth restaurateurs to donate an evening at their restaurant and a three-course meal. Guests will make a set donation to attend the dinner. There are no administration costs involved and all money is donated to the Global Good Foundation, to help people affected by domestic violence.

Andjelka Matic, the founder of *Dine for Life* had reached a successful point in her career, was living a good life and was looking for the opportunity to give something back. "I didn't know this at the time however; I was simply trying to navigate through this feeling of something being missing", she said.

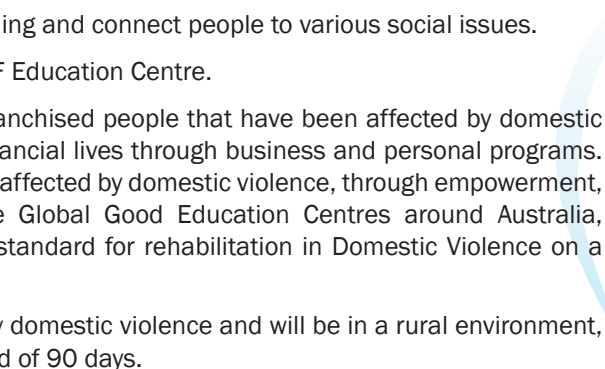
Over a dinner with friends in Sydney, she heard about a fundraising model that she felt she could take back and apply in Perth. Andjelka knew two things for certain: she wanted to help women and she wanted it to be a 100% donation model.

Another chance meeting brought Andjelka in touch with the Global Good Foundation. "This was less a light bulb and more a lightning bolt moment – meeting Tenille, hearing her story and learning about her cause, I knew that we had found the charity we wanted to support and the pieces started to fall into place", she explained.

*Dine for Life* now has three organisers, with Tanya Spink and Natasha Di Ciano joining Andjelka as they prepare to launch the project.

The launch of *Dine for Life* is scheduled for Tuesday 25 May 2010

## What we do and Why

- Dine For Life hosts dining events that highlight, bring understanding and connect people to various social issues.
  - All funds raised contribute to establishing the first of its kind GGF Education Centre.
  - The proposed GGF Education Centre will give previously disenfranchised people that have been affected by domestic violence the opportunity to take control of their personal and financial lives through business and personal programs. They intend to create a better and more joyful world for all people affected by domestic violence, through empowerment, opportunity and education. GGF will rehabilitate them at the Global Good Education Centres around Australia, commencing in Western Australia, with the intent on setting a standard for rehabilitation in Domestic Violence on a global level.
  - Each centre will house a small community of people impacted by domestic violence and will be in a rural environment, set in a community based design with a program minimum period of 90 days.
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## How We Do It

- Dine for Life, through your support, will host a dinner that will be simultaneously held at multiple locations across Perth followed by a centralised after party.
- It will be an invite-only event – each person is required to invite their own table for ten.
- The after party is intended to provide a context to the issue of domestic violence through presentations by members of GGF and those affected by domestic violence.

## How You Can Contribute

- Each restaurant fully sponsors the food at the event for ONE TABLE OF TEN ONLY.
- Wine and soft drink companies donate wines and beverages respectively for each table at the event.
- Specialised menus may be created especially for these events at the discretion of each Chef.

## What's In It For You?

- Positive rewards of social entrepreneurialism;
- Reaching untapped marketing potential;
- Creating network opportunities with other suppliers; and
- Media coverage.

Thank you for your consideration,

*Dine For Life*

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